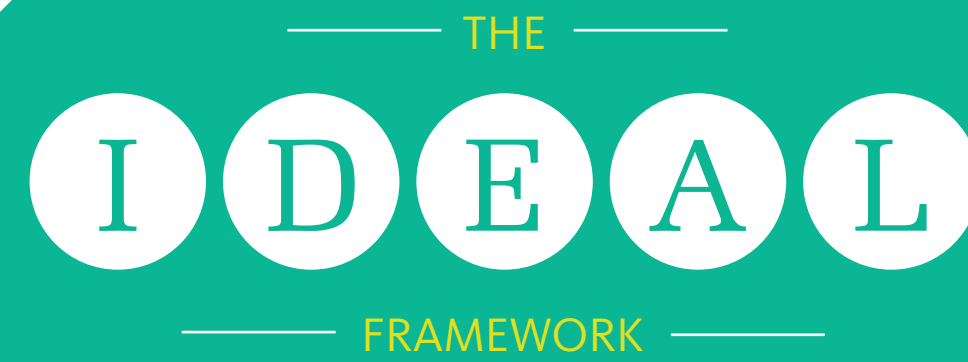




Division of Equity and Inclusion

SHOWCASE OREGON

ACTIVATING



ONBOARDING & TRAINING WORKING GROUP

Know. Live. Embody.

Recommendation: A video to orient all new employees to the University’s commitment to diversity, how it is lived, and how we all embody it

Why a video?

Tell the story that relates to all layers of diversity, not just those associated with race and gender

Who is the audience?

Newly hired and prospective employees (includes faculty, OAs, staff, and GEs)

What purpose would the video serve?

- Introduce the audience to how the values of equity and inclusion are embedded in the work that we do
- Highlight what the UO is doing to embody equity, diversity, and inclusion on campus
- Illustrate how equity, diversity, and inclusion leads to a sense of belonging and community
- Create a richer workplace experience which leads to opportunities for professional development, growth, etc.
- Serve as an essential tool for recruitment and key resource for orientation

What questions will the audience have about equity, inclusion, and diversity that the video could answer?

Will I fit in? Are they sincere? How do they demonstrate their efforts? How does this apply to me?

How should the audience feel after watching?

- Welcomed, informed, and inspired to be an engaged member of the diverse UO community
- Connected to equity, inclusion, and diversity efforts that are embedded in the work we do
- Educated about available campus resources
- Knowledgeable about our shared commitment to know, live, and embody

What actions do we want the audience to take after watching?

- Ask about their unit’s Diversity Action Plan and how they contribute to it
- Know how to find and remain engaged with other equity and inclusion initiatives on campus

